

On track for tomorrow. DB's Mission Statement.

Who are we?

We are a leading passenger and logistics company.

- 1.1 **We have** successfully modernized our company and positioned it for a promising future.
- 1.2 **We transport** people and move goods in end-to-end passenger transportation and logistics chains.
- 1.3 **We continuously develop** passenger and logistics solutions – locally, nationally and globally – as an integrated company with a strong railway at its core.
- 1.4 **We shape** and operate the transportation networks of the future – on land, on water and in the air.

What is our goal?

We are becoming the world's leading passenger and logistics company.

- 2.1 **We will** offer our customers innovative and customized passenger and logistics solutions from one source.
- 2.2 **We will** continue the intelligent integration of the various modes of transport – economically and ecologically.
- 2.3 **We will** set the standards for quality and customer satisfaction in our markets.
- 2.4 **We will** thus further expand our leading market positions.

How do we achieve this?

We convince customers, employees and investors.

- 3.1 **Customer oriented:** We do everything to help each of our customers to reach their goals easily, reliably and safely.
- 3.2 **Economically successful:** The sustainable growth of our company's value is central to our work – this is how we secure our future.
- 3.3 **Progressive:** We encourage flexibility, a willingness to learn and the courage to question and continuously improve the status quo; accordingly, we offer a motivating work environment and the opportunity to share in the company's success.
- 3.4 **Collaborative:** Across all functions and businesses we think, develop and act as a single entity in order to tap our full potential.
- 3.5 **Responsible:** We are committed to social responsibility and see ourselves as a pioneer of climate friendly and environmentally sustainable transportation.




Hartmut Mehdorn




Diethelm Sack



Margret Suckale



Dr. Otto Wiesheu



Dr. Karl-Friedrich Rausch



Stefan Garber



Dr. Norbert Bensel